



St. Johnstone Football Club

St. Johnstone Football Club is a professional football club in the Scottish Premiership League based in Perth, Scotland. Known to fans as The Saints, the club was founded in 1884 when a group of local cricketers was looking for a winter sport. Now, the team's home is McDiarmid Park, the UK's first seated purpose-built football stadium. The Saints are the first professional football club in the UK to adopt Recite Me's accessibility software.

Our Brief

These days, the majority of our daily tasks are conducted online. For avid football fans, that includes looking at football fixtures, club news and booking tickets, particularly in the UK where football is one of the most popular sports and is a huge driver of the British economy.

Like most football clubs, The Saints have a diverse range of fans, including those with disabilities or visual impairments. It was important to ensure that all content and functionality on their website was accessible to every visitor. St Johnstone had already had access appraisals carried out as part of Scottish FA licensing requirements. However, the club took their commitment to accessibility one step further by incorporating Recite Me's software onto their own website.

Our Solution

The club introduced Recite Me onto their existing website earlier this summer ahead of a pre-season friendly against Aberdeen. At the click of a button, located on the lower right-hand side of their site, online content has been made immediately accessible, allowing all visitors to easily access club news, fixture dates and buy match tickets and merchandise. Recite Me's software can also change the text size, read it aloud, as well as offer over 100 different languages including Scottish Gaelic.

The Saints' website also includes a dedicated page for disabled supporters which includes any need-to-know information for visitors who may be in wheelchairs or have a visual impairment, allowing a match-day experience to be exciting and enjoyable for every fan.

Cloud Based

Our suite of tools is run from the Cloud so there is nothing for you to install or download.

Legal Compliance

Our software helps you anticipate the needs of all your website visitors.

Customisation

Our software gives users the ability to customise the website to best suit their needs.

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“I’ve seen the demonstration of [Recite Me] and it’s really impressive. I’m delighted that Saints are leading the way in British football with the use of this software. This investment puts St Johnstone FC at the forefront of the use of this technology and is great for the club.”

Steve Brown,

Chairman of St Johnstone Football Club

“This is a game changing piece of software that opens up a whole new world to people with disabilities. All of the functions make using the club website even more accessible and user friendly.”

Sandy Riach,

Scottish Disabled Supporters Association

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