

Leeds Playhouse

Leeds Playhouse, formerly known as West Yorkshire Playhouse, is one of the largest producing theaters in the country outside of London. The theatre has always taken an enthusiastic approach to their accessibility, even pioneering Relaxed and Dementia-Friendly Performances as part of their repertoire. The organisation goes far beyond the typical ramps and audio description that many deaf and disabled patrons may be used to and fosters an environment that is welcoming, inclusive and, most of all, an enjoyable theatre experience for everyone.

Our Brief

About 12% of Leeds Playhouse's audience identifies as having some form of disability. It was therefore important for the theatre to offer appropriate web accessibility features to this sector of their online visitors. Moreover, as the majority of visitors use the theatre's website to purchase tickets to the theatre's performances, it was also an important factor for the theatre's business.

As part of the theatre's £15 million redevelopment to improve physical access to the building, the theatre also considered how their online accessibility could be improved.

Our Solution

Leeds Playhouse implemented Recite Me's toolbar earlier this summer. Now, the whole website has been made immediately more accessible. Every visitor can now access the site to book tickets with features including audio description and numerous language options.

Recite Me's software, combined with Leeds Playhouse's proactive approach to inclusion and accessibility, means that now all visitors to the theatre can enjoy an exciting and welcoming experience. Leeds Playhouse also has more specific performances, included specially created performances for audiences who are hard of hearing or visually impaired. Having a more accessible-friendly website means that all visitors are now able to learn more about these shows and book tickets, all from the convenience of their phone or laptop.

Cloud Based

Our suite of tools is run from the Cloud so there is nothing for you to install or download.

Legal Compliance

Our software helps you anticipate the needs of all your website visitors.

Customisation

Our software gives users the ability to customise the website to best suit their needs.

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“Recite Me arrived at a very opportune moment as part of our rebrand. For us, it was one of the easiest decisions that we’ve had to make in terms of accessibility. If the solution is not Recite Me, I don’t know what it would be, because it’s such a useful and easy to use tool.”

Nick Hallam,
Marketing & Communications Director at Leeds Playhouse

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