# Recite me

Client Case Study

# Gatwick Airport

Globally Gatwick Airport serves around 200 destinations in 90 countries for 34 million passengers a year, it is one of the world's busiest airports and the second largest in the UK. Providing passengers up to date and accessible information via gatwickairport.com is a business essential.

## Our Brief

We were asked to ensure that the airport's website was accessible to passengers in the UK and around the world. Gatwick Airport asked us to include the full range of language translation and accessibility features to give them peace of mind.

## Our Solution

We added a link to Recite's accessibility and language toolbar at the top of gatwickairport.com along side some flag icons to showcase the most popular language choices. When users click on the link they can customise the entire website according to their accessibility and language needs.

**15%**
of people worldwide have dyslexia or learning difficulties

**8%**
of people living in the UK have English as an additional language

**3%**
people in the UK have significant sight loss

## Cloud Based

Our suite of tools is run from the Cloud so there is nothing for you to install or download.

## Legal Compliance

Our software helps you anticipate the needs of all your website visitors.

## Customisation

Our software gives users the ability to customise the website to best suit their needs.

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*With 34 million passengers passing through our doors each year its vital that we provide accurate and update to-date information on our website. Having the Recite Me app means we can better meet the communications needs of disabled passengers as well as those passengers whose first language is not English. More and more of our passengers are accessing our website via mobile devices and smartphones, this app is Cloud-based and works wherever our passengers need it to work for them.*

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Mandie Armstrong, Digital Communications Manager

Recite me

t: +44 (0) 191 432 8092
e: info@reciteme.com
w: www.recite.me

3.04 Baltimore House
Baltic Business Quarter
Gateshead NE8 3DF