

Cranfield University

Cranfield University is an exclusively postgraduate and research-led university specialising in science, engineering, technology and management. It works very closely with industry to offer students high-quality project research opportunities and also offers a range of short courses and professional development courses across the university's areas of specialism. Students from over 100 countries across the world come to study at the university, and international students are a key market for the university.

Our Brief

Cranfield University has always understood the need to make its communications accessible. When the university re-launched its website in 2016 they began looking for a high-quality web accessibility solution that complies with the latest web accessibility standards. We showed Cranfield University the range of features that the Recite Me toolbar has and explained how it makes any website more accessible for a wider audience, and the university decided it was the perfect fit.

Our Solution

The Recite Me toolbar was introduced to the new Cranfield University website. It works by clicking on an icon in the top right hand corner of website – when you scroll over the icon it shows scroll-over text that says 'Accessibility tools'. The Recite Me toolbar lets anyone view the website into a format that is fully accessible for them. It lets people change elements such as the font size, plus the font colour and background colour contrast, as well as giving the option to have the text read out aloud. It also gives people the option to translate any bit of written web content into over 100 different languages.

Cloud Based

Our suite of tools is run from the Cloud so there is nothing for you to install or download.

Legal Compliance

Our software helps you anticipate the needs of all your website visitors.

Customisation

Our software gives users the ability to customise the website to best suit their needs.

Amy Simpson, Head of Digital Communications at Cranfield University, explained how Recite Me's great range of features and language translation made it ideal for the university.

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“We wanted to make sure the content on our website was accessible to as many people as possible. Recite Me provides us with a translation service as well as an accessibility solution, which is very important for us because it means that our international audiences can easily access our web content. There are so many different features on the Recite Me toolbar that it covers everything from an accessibility and language perspective. The offer was very appealing and the service was comprehensive, and the team at Recite Me are very proud and passionate about the Recite Me web accessibility software. They have been great to work with.”

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