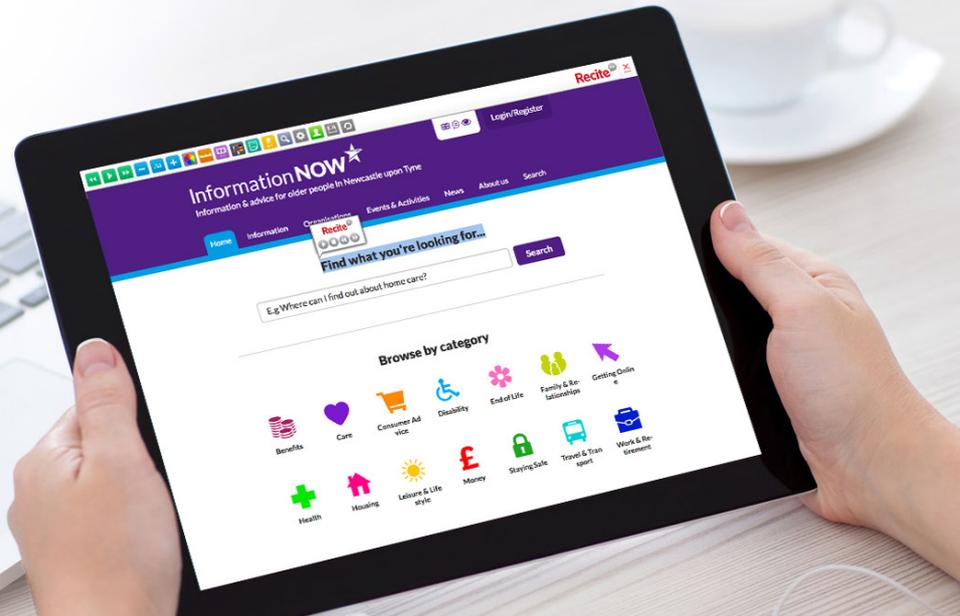


# Recite<sup>me</sup>

## Client Case Study



## The Quality of Life Partnership

The Quality of Life Partnership is working to make Newcastle a great place to grow old. It provides the co-ordination for Newcastle's Age Friendly City initiative and is hosted by Age UK Newcastle. It is funded and supported by Newcastle City Council and Newcastle Gateshead Clinical Commissioning Group.

### Our Brief

The Quality of Life Partnership recently re-launched Information NOW, its information and advice website for people over 50 in Newcastle, to ensure it continues to meet the expanding information needs of citizens of Newcastle. Information NOW aims to be the first port of call for older residents in Newcastle, their families, friends, and carers, and is the central hub for information, events and activities of interest to older people in Newcastle.

### Our Solution

In order to make sure the website is accessible to people of all ages, including people with a disability, learning difficulty, or impairment, the Recite Me toolbar was introduced to the new website.

Recite Me works via a link in the top right hand corner of the Information NOW website which when scrolled over prompts people to 'Translate, read aloud and easy access to this site'. When people click the link they can then customise the way they view the website into a format that is fully accessible to them.

The Quality Of Life Partnership is very happy with Recite Me, which not only makes the new website fully accessible to everyone, but also sets a positive example to others.

**15%**

of people worldwide have dyslexia or learning difficulties

**8%**

of people living in the UK have English as an additional language

**3%**

people in the UK have significant sight loss

## Cloud Based

Our suite of tools is run from the Cloud so there is nothing for you to install or download.

## Legal Compliance

Our software helps you anticipate the needs of all your website visitors.

## Customisation

Our software gives users the ability to customise the website to best suit their needs.

“

“We have redeveloped the Information NOW website to improve the user experience, sharpen up the look and add an events and activities section where Newcastle’s residents aged over 50 can get stuck in to what’s going on in their area. It’s really important to us that our website is really user friendly and accessible to everyone, which is why we decided to continue to use Recite Me’s web accessibility software on the new website.”

“We are very pleased with the way that Recite Me’s web accessibility software makes the new website truly accessible to everyone, which in turn helps us to achieve our aim of making Newcastle an age friendly city.

“Also, as we are an organisation that is responsible for promoting an excellent quality of life for older people in Newcastle it’s also vital that we set a positive example by making our communications fully accessible to everyone.”

”

Lauren Hoy,

Development Manager (Information & Advice),

The Quality of Life Partnership

