



New College Lanarkshire

New College Lanarkshire is the second-largest college in Scotland and is the largest in Lanarkshire. The College has more than 25,000 students enrolled in a range of full-time, commercial and evening courses across its six campuses – Motherwell, Cumbernauld, Coatbridge, Kirkintilloch, Hamilton and Broadwood.

With thousands of courses available across six faculties, it is essential for the College to provide up to date, comprehensive and accessible information on its main website.

Our Brief

Recite Me was asked to ensure the College's website was accessible to prospective and existing students, potential employers and partners in the UK and internationally.

It was tasked with including the full range of language translation and accessibility features to ensure no-one was excluded from finding out more about New College Lanarkshire.

Our Solution

We added a link to Recite Me's accessibility and language toolbar at the top of nclanarkshire.ac.uk alongside some flag icons to showcase the most popular language choices. When used click on the link they can customise the entire website according to their accessibility and language needs.

15%

of people worldwide have dyslexia or learning difficulties

8%

of people living in the UK have English as an additional language

3%

people in the UK have significant sight loss

Cloud Based

Our suite of tools is run from the Cloud so there is nothing for you to install or download.

Legal Compliance

Our software helps you anticipate the needs of all your website visitors.

Customisation

Our software gives users the ability to customise the website to best suit their needs.

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New College Lanarkshire promotes the 'all equal, all individual' mantra – that anyone regardless of age, nationality, race, disability or gender can attend and flourish at the College, and it is vitally important that we show this on our website. Having the Recite Me app means we can communicate with all who visit the website, whether they have a learning disability, physical disability or language barrier.

It has meant that visitors who previously would not have been able to access the website fully can find out about what New College Lanarkshire can offer. With technology advancing, most of our visitors access our website via mobile devices and smartphones, so the cloud-based software allows us to provide college information to all anywhere and anytime.

Lisa Robertson – Digital Marketing Officer

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