



Gateshead Carers

Gateshead Carers Association is a charity that helps unpaid adult carers living or working in the borough of Gateshead, Tyne and Wear. It provides confidential advice and information alongside practical and emotional support that is tailored to each individual carer. It campaigns to influence policies at local government level and works closely with employers and service providers to improve carers' lives.

Our Brief

Gateshead Carers is an inclusive organisation at heart, which is why the organisation turned to Recite Me to make its revamped website and new online e-learning hub accessible to a wide range of service users. This includes those who don't speak English as their first language.

Our Solution

We added a link to Recite Me's accessibility and language toolbar in a prominent place at the top of the Gateshead Carers website, labelled with the words 'LANGUAGE & LISTEN' in bold capital letters. Visitors can use the toolbar to quickly and easily adapt the website the way they need it to work for them. For example they can now translate the content into over 100 languages at the click of a button, as well as changing font sizes and colours and background colours in order to make content easier to read.

15%

of people worldwide have dyslexia or learning difficulties

8%

of people living in the UK have English as an additional language

3%

people in the UK have significant sight loss

Cloud Based

Our suite of tools is run from the Cloud so there is nothing for you to install or download.

Legal Compliance

Our software helps you anticipate the needs of all your website visitors.

Customisation

Our software gives users the ability to customise the website to best suit their needs.

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“Gateshead Carers is an inclusive organisation at heart and we needed to make sure our information was accessible to everyone – access to information is vital for the carers we support. Eighteen different languages are spoken across our network of carers and nine per cent of the carers we support are from a BME (black, Asian and minority ethnic) background, and Recite Me is perfect for translating our website and e-learning hub content for them.

We also chose Recite Me because of the different range of features it offers users including being able to change font sizes, font colours and background colours in order to make content easier to read. We feel these features benefit a wide range of carers.”

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Nikki McCann,
Communications & Marketing Officer,
Gateshead Carers

Visit their website at www.gatesheadcarers.com

