

Recite^{me}

Client Case Study



Central Bedfordshire Council

Central Bedfordshire Council is a unitary council serving residents in the former South and Mid Bedfordshire area and other areas of Bedfordshire. The council serves a population of 274,000.

Our Brief

Central Bedfordshire Council built its new website to be accessible for everyone, ensuring that it complies with level AA of the Web Content Accessibility Guidelines 2.0. But the council wanted to take this a step further to enable customers who needed a little extra help using the site who might not necessarily use specialist screen reading equipment, so they turned to Recite Me.

Our Solution

Recite Me's accessibility and language toolbar was installed onto the Central Bedfordshire Council website and is accessible via a button in the top left corner of the website. The button is clearly labelled with the words 'Audio visual help', plus a loud speaker icon and an eye icon.

The Recite Me toolbar lets anyone view the website in a format that is fully accessible for them. It lets people change elements such as the font size, plus the font colour and background colour contrast, as well as giving the option to have the text read out aloud. It also gives people the option to translate any bit of written web content into over 100 different languages.

And Central Bedfordshire Council have already measured a large number of people using Recite Me on its website.

15%

of people worldwide have dyslexia or learning difficulties

8%

of people living in the UK have English as an additional language

3%

people in the UK have significant sight loss

Cloud Based

Our suite of tools is run from the Cloud so there is nothing for you to install or download.

Legal Compliance

Our software helps you anticipate the needs of all your website visitors.

Customisation

Our software gives users the ability to customise the website to best suit their needs.

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“We found out about Recite Me through online research. We looked at a number of other council websites to see if they had accessibility tools and then assessed what Recite Me had to offer.”

“We launched Recite Me just over two months ago (April 2017) and promoted this heavily on our social media channels. We have had over three thousand customers using the product since its launch. This is testament to our reasoning to adding this product to our website.”

“We will continue to promote this as we are aware nationally that around 20% of the UK population have some form of disability.”

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Alan Ferguson,
Web Manager (Communications),
Central Bedfordshire Council

