

Recite ^{me}

Client Case Study



Breckland Council & South Holland District Council

Breckland Council and South Holland District Council are two completely independent district councils in East England that share a senior management structure, which the local authorities believe is a more efficient operating model.

Our Brief

As public bodies it's essential that both councils don't exclude anyone from their communications. Therefore, both councils needed to ensure that their new websites were accessible to as many people as possible, including those with disabilities.

Our Solution

We added the Recite Me custom tool bar to both websites so that users can quickly and easily adapt the websites to make them fully accessible. Users can now translate the content into over 100 languages at the click of a button.

"We have to have as many means as possible for local residents to contact both councils. So the more people we can get using our websites the better and having a disability shouldn't exclude people from accessing the websites."

15%

of people worldwide have dyslexia or learning difficulties

8%

of people living in the UK have English as an additional language

3%

people in the UK have significant sight loss

Cloud Based

Our suite of tools is run from the Cloud so there is nothing for you to install or download.

Legal Compliance

Our software helps you anticipate the needs of all your website visitors.

Customisation

Our software gives users the ability to customise the website to best suit their needs.

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“The big attraction with Recite Me was the fact it had so many different features, which cover most eventualities including the need for translation. We previously used Google Translate on pages on the two websites, but it could only translate each page rather than the entire content of the two websites. Recite Me came out on top of our procurement process due to the number of features it has and the ease of installation, compared to the overall cost. The ease of installation was key for us as we have limited resources and separate web development teams for each council, so we needed a solution that was straightforward and simple to install. It was very easy for us to implement Recite Me – all we had to do was add a small piece of code to the header and footer of each web page, with everything else managed for us by the Recite Me team.”

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Andy Prior, Digital & Customer Access Manager,
Breckland Council and South Holland District Council

